



多益 黃金必勝單字

TutorABC 為您掌握高分關鍵

多益必考單字精華本，每日一字累積黃金英文力

TutorABC.com 0800-66-66-80

編號	單字	英文說明	英文例句
001	address	if you address a problem, you start trying to solve it	We need to address the needs and expectations of the customer when planning an ad campaign.
002	affordable	not too expensive	The company's priority was to find an affordable phone system.
003	agreement	an arrangement or promise to do something, made by two or more people, companies, organizations, etc.	They had to come to an agreement on salary before the papers could be signed.
004	appreciate	to understand how serious or important a situation or problem is or what someone's feelings are	He did not fully appreciate the significance of signing the contract.
005	arrangement	plans and preparations that you must make so that something can happen	Travel arrangements were made well in advance of the week-long conference in Las Vegas.
006	assess	to make a judgment about a person or situation after thinking carefully about it	The technique is being tried in classrooms to assess what effects it may have.
007	asset	the things that a company owns, that can be sold to pay debts	Her assets include shares in the company and a house in Florida.
008	association	a relationship with a particular person, organization, group, etc.	They have maintained a close association with a college in the U.K.
009	assurance	a promise that something will definitely happen or is definitely true, made especially to make someone less worried	The manager gave his assurance that they would never be asked to work weekends.
010	attract	to make someone interested in something, or make them want to take part in something	The advertising department hoped to attract a lot of new customers with its latest campaign.

編號	單字	英文說明	英文例句
011	avoid	to prevent something bad from happening	The accident could have been avoided.
012	bargain	something you buy cheaply or for less than its usual price	That second-hand table was a real bargain.
013	benchmark	something that is used as a standard by which other things can be judged or measured	The valuation becomes a benchmark against which to judge other prices.
014	brand	a type of product made by a particular company, that has a particular name or design	What brand of detergent do you use?
015	characteristic	a quality or feature of something or someone that is typical of them and easy to recognize	One characteristic of a good purchase is comprehensive warranty.
016	cancel	to say that an event that was planned will not happen	You'll just have to ring John and cancel.
017	casual	not formal or not for a formal situation	Jean felt more comfortable in casual clothes.
018	compare	to examine or judge two or more things in order to show how they are similar to or different from each other	Compared to our competitor's website, ours has plenty of room for improvement.
019	competition	a situation in which people or organizations try to be more successful than other people or organizations	There was a healthy spirit of competition between the most successful sales associates.
020	competitor	a person, team, company, etc. that is competing with another	Last year they sold twice as many computers as their competitors.

編號	單字	英文說明	英文例句
021	consequence	something that happens as a result of a particular action or set of conditions	Beware the consequences of buying expensive appliances without purchasing their extended warranties.
022	consider	to think about something carefully, especially before making a choice or decision	We need to consider all of our options when financing a car purchase.
023	consume	to use time, energy, goods, etc.	A smaller vehicle will consume less fuel.
024	convince	to persuade someone to do something	Sometimes salespeople need to do a lot of fast talking to convince clients to buy.
025	cover	to include or deal with a particular subject or group of things	This purchase is covered by a fully comprehensive five-year warranty.
026	currently	at the present time	She is currently working on her first novel.
027	demonstrate	to show or prove something clearly	The presentation clearly demonstrated the benefits to be had from opening up the market.
028	determine	to find out the facts about something	Before we get started, we need to determine what the client's expectations are.
029	develop	to grow or change into something bigger, stronger, or more advanced, or to make someone or something do this	The small film company that the actor started years ago has developed into a multi-million dollar success.
030	distribution	when goods are supplied to shops and companies for them to sell	The company handles the distribution of goods to stores nationwide.

編號	單字	英文說明	英文例句
031	durable	staying in good condition for a long time, even if used a lot	Wood is a durable material.
032	engage	to be doing or to become involved in an activity	Only 10% of American adults engage in regular exercise.
033	enterprise	a company, organization, or business	When he purchased the company it was a thriving commercial enterprise.
034	entrepreneur	someone who starts a new business or arranges business deals in order to make money, often in a way that involves financial risks	He was one of the entrepreneurs of the eighties who made their money in property.
035	establish	to start a company, organization, system, etc that is intended to exist or continue for a long time	Our goal is to establish a new research centre in the North.
036	evaluate	You should be able to evaluate your own work.	It's important to evaluate the pros and cons of any big business decision.
037	expand	if a company, business etc expands, or if someone expands it, they open new shops, factories, etc.	The computer industry has expanded greatly over the last decade.
038	expire	if an official document expires, it can no longer be legally used	My passport expires next week.
039	fad	something that people like or do for a short time, or that is fashionable for a short time	Quality advertisers know how to use the popularity of a fad to their best advantage.
040	firm	a business or company, especially a small one	She works for an electronics firm.

編號	單字	英文說明	英文例句
041	forecast	to make a statement saying what is likely to happen in the future, based on the information that you have now	The marketing manager attempted to forecast sales numbers for the coming season.
042	franchise	permission given by a company to someone who wants to sell its goods or services	In the reorganization, part of the former corporation lost its franchise.
043	frequently	very often or many times	He was frequently drunk.
044	gather	to get things from different places and put them together in one place	The researcher's job is to gather information about people.
045	glimpse	a quick look at someone or something that does not allow you to see them clearly	They caught a glimpse of a dark green car.
046	hold	to have a meeting, party, election etc in a particular place or at a particular time	This year's conference will be held at the Hilton Hotel.
047	initiative	the ability to make decisions and take action without waiting for someone to tell you what to do	I wish my son would show more initiative.
048	innovation	the introduction of new ideas or methods	We must encourage innovation if the company is to remain competitive.
049	imply	to suggest that something is true, without saying this directly	Cleo blushed. She had not meant to imply that he was lying.
050	inspiration	a good idea about what you should do, write, say etc, especially one which you get suddenly	With a little inspiration, we can come up with some exciting new ad campaigns.

編號	單字	英文說明	英文例句
051	integrate	if two or more things integrate, or if you integrate them, they combine or work together in a way that makes something more effective	Colourful illustrations are integrated into the text.
052	launch	to make a new product, book etc available for sale for the first time	The company hopes to launch the new drug by next October.
053	location	a particular place, especially in relation to other areas, buildings etc	His apartment is in a really good location.
054	mailer	something such as an advertisement that is sent by mail	We normally use a combination of mailers and newspaper ads to market our new products.
055	market	to try to persuade people to buy a product by advertising it in a particular way, using attractive packages etc	We need to believe in our products before we can successfully market them.
056	merger	the joining together of two or more companies or organizations to form one larger one	There has been a lot of talk about a merger with another leading bank.
057	monopoly	if a company or government has a monopoly of a business or political activity, it has complete control of it so that other organizations cannot compete with it	For years Bell Telephone had a monopoly on telephone services in the US.
058	obligate	to make someone have to do something, because it is the law, their duty, or the right thing to do	Tenants are obligated to pay their rent on time.
059	offer	an amount of money that you are willing to pay for something	Within 20 minutes they were prepared to make us an offer.
060	outdated	if something is outdated, it is no longer considered useful or effective, because something more modern exists	His writing style is now boring and outdated.

編號	單字	英文說明	英文例句
061	overcrowded	filled with too many people or things	Staff had to work in overcrowded conditions.
062	party	one of the people or groups who are involved in a legal argument or agreement	The contract can be terminated by either party with three months' notice.
063	pending	not yet decided or settled	Many trade disputes are pending, awaiting the outcome of the talks.
064	persuasion	the act of persuading someone to do something	With a little persuasion, the clients will renew their contract for another year.
065	phase	one of the stages of a process of development or change	She's going through a difficult phase.
066	practice	something that people do often, especially a particular way of doing something or a social or religious custom	What can European companies learn from Japanese business practices?
067	preliminary	happening before something that is more important, often in order to prepare for it	After a few preliminary remarks he announced the winners.
068	primarily	mainly	Our advertising is aimed primarily at the well-educated, unmarried consumer.
069	productive	producing or achieving a lot	Most of us are more productive in the morning.
070	profit	money that you gain by selling things or doing business, after your costs have been paid	Our daily profit is usually around \$500.

編號	單字	英文說明	英文例句
071	promise	a statement that you will definitely do or provide something or that something will definitely happen	She made a promise to visit them once a month.
072	promotion	an activity intended to help sell a product, or the product that is being promoted	There was a promotion in the supermarket and they were giving away free glasses of wine.
073	proposition	an offer or suggestion, especially in business or politics	He wrote to me last week regarding a business proposition he thought might interest me.
074	prospect	the possibility that something will happen	I see no prospect of things improving here.
075	protect	to keep someone or something safe from harm, damage, or illness	Are we doing enough to protect the environment?
076	provider	a company or person that provides a service	We are one of the largest providers of employment in the area.
077	provision	a condition in an agreement or law	The agreement includes a provision for each side to check the other side's weapons.
078	reduction	a decrease in the size, price, or amount of something, or the act of decreasing something	We experienced a ten percent reduction in sales during the month of February.
079	reinforce	to give support to an opinion, idea, or feeling, and make it stronger	The film reinforces the idea that women should be pretty and dumb.
080	reputation	the opinion that people have about someone or something because of what has happened in the past	Thomas decided to buy from this company because of its reputation for excellent customer service.

編號	單字	英文說明	英文例句
081	require	if you are required to do or have something, a law or rule says you must do it or have it	You are required by law to wear a seat belt.
082	resolve	strong determination to succeed in doing something	She handled the difficult matter with clarity and resolve.
083	risk	the possibility that something bad, unpleasant, or dangerous may happen	There is always some element of risk involved in successful business practices.
084	rival	a person, group, or organization that you compete with in sport, business, a fight etc	This gives the company a competitive advantage over its rivals.
085	satisfaction	a feeling of happiness or pleasure because you have achieved something or got what you wanted	A job well done produces a great feeling of satisfaction.
086	select	to choose something or someone by thinking carefully about which is the best, most suitable etc	She selected an apple from the fruit bowl.
087	schedule	to plan that something will happen at a particular time	Terry was scheduled for an interview with the CEO at ten.
088	scheme	a clever plan, especially to do something that is bad or illegal - used in order to show disapproval	He's got a hare-brained/crazy/daft scheme for getting rich before he's 20.
089	search	to try to find someone or something by looking very carefully	It was too dark to search further.
090	session	a period of time used for a particular activity, especially by a group of people	She has a weekly session at the health club on Saturdays.

編號	單字	英文說明	英文例句
091	specific	detailed and exact	Please be specific when addressing problems within your employee contract.
092	specify	to state something in an exact and detailed way	The rules clearly specify that competitors must not accept payment.
093	stock	a supply of something that you keep and can use when you need to	The country has been building up its stock of weapons.
094	strategy	a planned series of actions for achieving something	The entrepreneur's strategy was to get as much exposure for his product as possible.
095	strong	having a lot of power or influence	Sales were very strong during the last quarter.
096	substitute	to use something new or different instead of something else	The recipe says you can substitute yoghurt for sour cream.
097	supply	to provide people with something that they need or want, especially regularly over a long period of time	Paint for the project was supplied by the city.
098	tag	a small piece of paper, plastic etc attached to something to show what it is, who owns it, what it costs etc	The tag on this item says that it is on sale.
099	understaffed	not having enough workers, or fewer workers than usual	The store is seriously understaffed; they need to hire more clerks.
100	undervalue	to think that someone or something is less important or valuable than they really are	Analysts claim that the firm's assets were undervalued by £300 million.

不過癮？**更多精彩**都在...

TutorABC.com



TutorABC.com 0800-66-66-80